



India's Largest International Supplier Fair For
Food & Drink Technology



7-9 September 2023



Bombay Exhibition Centre,
Mumbai

Sponsorship Brochure

STAND OUT FROM THE COMPETITION



Reach out to a wider network



Brand awareness





Attract more customers



Increase sales volume

Core Opportunities

Core Sponsorship Opportunities	Platinum	Gold	Silver	Intralogistics Partner	Automation Partner
Partnership Title	Platinum Partner	Gold Partner	Silver Partner	Intralogistics Partner	Automation Partner
 Inventory	Exclusive	2	2	1	1
 Event Catalogue One Full Page Colour Adv	Yes	Yes	Yes	NA	NA
 Your Logo On	Website Visitor Invitation Social Media Campaigns Emailers Print Adv Onsite Branding on Hoardings Conference Backdrops Entrance Arch Gates	Website Visitor Invitation Social Media Campaigns Emailers Print Adv Onsite Branding on Hoardings Conference Backdrops Entrance Arch Gates	Website Visitor Invitation Social Media Campaigns Emailers Print Adv Onsite Branding on Hoardings Entrance Arch Gates	Website Visitor Invitation Social Media Campaigns Emailers Print Adv Onsite Branding on Hoardings	Website Visitor Invitation Social Media Campaigns Emailers Print Adv Onsite Branding on Hoardings
 Speaker Slots	2 Sessions	1 Sessions	1 Sessions	Panellist	Panellist
 Exclusive Banner on Event Website	3 Months prior to the event	2 Months prior to the event	1 Month prior to the event	NA	NA
 Panel Adv at Registration Area	3	2	1	NA	NA
 Panel Adv in Conference Area	3	2	1	NA	NA
 Panel Adv in B2B Meeting Area	2	1	1	NA	NA
 Panel Adv in Cafeteria	1	1	1	NA	NA
 Free VIP Passes	4	3	2	1	1
 Logo With Title on Visitor Registration Page	Yes	Yes	Yes	Yes	Yes
 Exclusive Social Media Post	3	2	1	1	1
 Logo on Thank You Partners Acknowledgement Hoarding	Yes	Yes	Yes	Yes	Yes
€ Price (EUR)	29,000	17,000	11,200	3,500	3,500
₹ Price (INR)	25,00,000	15,00,000	10,00,000	3,00,000	3,00,000

Onsite Opportunities

LANYARD **EXCLUSIVE**



Sponsorship deliverables:
Your brand logo will appear on lanyards issued to visitors, delegates, media & VIPs.

Inventory:

Cost: **EUR 5,700**
INR 5,00,000

VISITOR BADGES **EXCLUSIVE**

Sponsorship deliverables:
Your brand logo will appear on front side of the visitor badges, which will be issued to the visitors, delegates, media & VIPs.

Inventory:

Cost: **EUR 3,500**
INR 3,00,000



VISITOR BAGS **EXCLUSIVE**



Sponsorship deliverables:
Your brand logo will appear on the visitor bags (one side of the bag & side panel).

Inventory:

Cost: **EUR 3,500**
INR 3,00,000

VISITOR BAG INSERTS

Sponsorship deliverables:
A tremendous promotional opportunity with great brand visibility and corporate branding.

Size: **A4 / A5**

Inventory: **10**

Cost: **EUR 3,500**
INR 3,00,000



WATER DISPENSERS



Sponsorship deliverables:
Your brand logo will appear on the water dispensers, which will be placed at various locations in the event venue.

Inventory: **8**

Cost: **EUR 2,300**
INR 2,00,000

REGISTRATION COUNTERS

Sponsorship deliverables:
Your brand artwork will appear on the onsite registration counters for all the event days.

Inventory: **4**

Cost: **EUR 2,300**
INR 2,00,000



FLOOR DECALS



Sponsorship deliverables:
Your brand artwork will appear on the onsite floor decals for all the event days.

Inventory: 10
Cost: EUR 100
INR 8,000

VIP LOUNGE **EXCLUSIVE**

Sponsorship deliverables:
Your brand artwork will appear on one of the panel in VIP lounge area for all the event days.



Cost: EUR 1,800
INR 1,50,000

AV SLOT ON LED WALL



Sponsorship deliverables:
Your brand / product / corporate videos will be played on the onsite LED Wall for all the event days.

Duration: Max 3min
Inventory: 7
Cost: EUR 2,300
INR 2,00,000

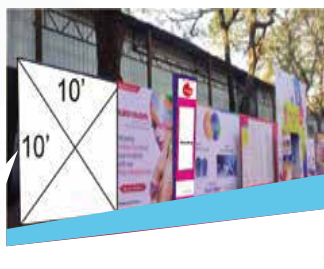
CHARGING STATIONS

Sponsorship deliverables:
Title of 'Charging Station Partner'
Your brand logo will appear on the onsite mobile charging stations for all the event days.

Inventory: 8
Cost: EUR 2,300
INR 2,00,000



PATHWAY HOARDING



Sponsorship deliverables:
Your brand artwork will appear on the onsite pathway hoarding for all the event days.

Inventory: 30
Cost: EUR 230
INR 20,000

OUTDOOR POLE BUNTINGS

Sponsorship deliverables:
Your brand artwork will appear on the onsite pole buntings (both sides) for all the event days.

Inventory: 40
Cost: EUR 140
INR 12,000



Networking Area Offering

EXHIBITOR NETWORKING RECEPTION **EXCLUSIVE**



Sponsorship deliverables:
Title of 'Networking Reception Partner' Your brand logo / artwork will appear on

- Event website
- Visitor Invitations
- VIP Invitations
- Full page advert in the Show Directory
- 4 posters on the Exhibitor Networking Reception area panels
- 2 Standees at Exhibitor Networking Reception area

Cost: **EUR 9,200**
INR 8,00,000

CAFETERIA **EXCLUSIVE**



Sponsorship deliverables:
Sizzling Snacks Partner
Your brand logo will appear on -

- Website, Visitor Invitation, Social Media Campaigns, Emailers, Onsite Branding on Hoardings
- Exclusive Social Media Post
- Event Catalogue - One Full Page Colour Adv
- Logo on Thank You Partners Acknowledgement Hoarding

Cost: **EUR 3,500**
INR 3,00,000

Sector Specific Offering

SUSTAINABILITY PARTNER **EXCLUSIVE**



Sponsorship deliverables:
Sustainability Partner
Your brand logo will appear on -

- Website, Visitor Invitation, Social Media Campaigns, Emailers, Onsite Branding on Hoardings
- Exclusive Social Media Post
- Event Catalogue - One Full Page Colour Adv
- Logo on Thank You Partners Acknowledgement Hoarding

Cost: **EUR 3,500**
INR 3,00,000

DIGITAL INNOVATION PARTNER **EXCLUSIVE**



Sponsorship deliverables:
Digital Innovation Partner
Your brand logo will appear on -

- Website, Visitor Invitation, Social Media Campaigns, Emailers, Onsite Branding on Hoardings
- Exclusive Social Media Post
- Event Catalogue - One Full Page Colour Adv
- Logo on Thank You Partners Acknowledgement Hoarding

Cost: **EUR 3,500**
INR 3,00,000

Conference Area Offering

SESSION PARTNER **EXCLUSIVE**



Sponsorship deliverables:
Session Partner

- 1 Speaker slot of 45 min

Cost: **EUR 575**
INR 50,000

NOTE PAD | PEN **EXCLUSIVE**



Sponsorship deliverables:
Your brand logo will appear on the notepads & pens to be issued in the conference area.

Cost: **EUR 1,200**
INR 1,00,000

SEMINAR PARTNERSHIP **EXCLUSIVE**



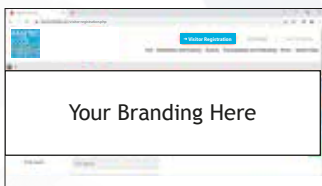
Sponsorship deliverables:
Powered By

- 2 Speaker slots of 45min each
- One standee of size 3(w) x 6(h) ft
- One exclusive social media post
- Your brand artwork will appear on one of the panels in conference area for all the event days

Cost: **EUR 3,500**
INR 3,00,000

Digital Offering

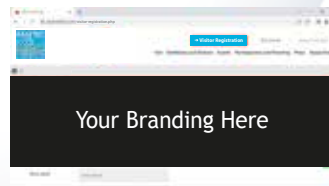
WEBSITE BANNER - HOME PAGE **EXCLUSIVE**



Sponsorship deliverables:
Your brand artwork will appear on the event web-site's home page as a sliding banner prior 3 months of the event date.

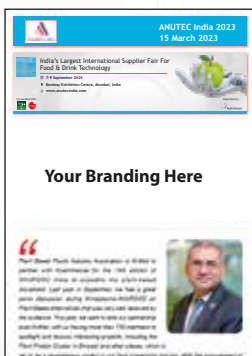
Size: **1900(w) X 320(h) Pixels**
Cost: **EUR 1,800**
INR 1,50,000

VISITOR REGISTRATION PAGE **EXCLUSIVE**



Sponsorship deliverables:
Your brand artwork will appear on the visitor registration page prior 3 months of the event date.

Size: **1900(w) X 320(h) Pixels**
Cost: **EUR 2,300**
INR 2,00,000



SNEAK PEEK - NEWSLETTER **EXCLUSIVE**

Sponsorship deliverables:

Your brand artwork will appear on one edition of the digital newsletter 'Sneak Peek'. It's a monthly newsletter subscribed by more than 80,000 relevant industry colleagues.

Size: **1900(w) X 320(h) Pixels**
Cost: **EUR 860**
INR 75,000

Event Catalogue Advertisements

BACK COVER **EXCLUSIVE**



Sponsorship deliverables:
Your brand artwork will appear on the back cover of the 'Event Catalogue'.

Cost: **EUR 575**
INR 75,000

BACK COVER - INSIDE **EXCLUSIVE**



Sponsorship deliverables:
Your brand artwork will appear on the back cover - inside of the 'Event Catalogue'.

Cost: **EUR 290**
INR 45,000

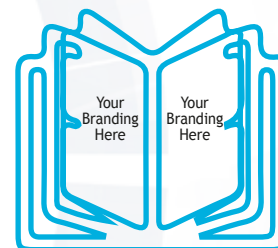
FRONT COVER - INSIDE **EXCLUSIVE**



Sponsorship deliverables:
Your brand artwork will appear on the front cover - inside of the 'Event Catalogue'.

Cost: **EUR 290**
INR 45,000

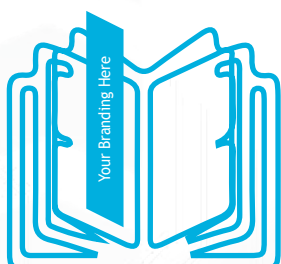
FULL PAGE **EXCLUSIVE**



Sponsorship deliverables:
Your brand artwork will be included on one full page in the 'Event Catalogue'.

Cost: **EUR 175**
INR 15,000

BOOK MARK **EXCLUSIVE**



Sponsorship deliverables:
Your brand logo/ artwork will appear on the bookmark as a part of the 'Event Catalogue'.

Cost: **EUR 175**
INR 8,000

THE ANUGA FOODTEC FAMILY

YOUR MARKET ACCESS AROUND THE GLOBE!



Cologne
Germany



Bogotá
Colombia



Parma
Italy



Parma
Italy



Mumbai
India



Mumbai
India



Shenzhen
China



Scan for details



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